

Cohort #1 Syllabus

Session #	Date	Subject	Content	Participants	Location
Week #1	19/3/23	Intro: Leap into it!	Program introduction, networking session and a guest panel featuring Ronen Lavi, Co-founder and CEO at Navina AI	Ronen Lavi Heads of Leap program	AWS floor28
Week #2	27/3/23	Clinical tour #1	Clinical exposure #1: Introduction to clinical domains, visit to Beilinson's leading departments, an exposure to the day to day clinical practice and challenges	Leor Perl Clinical mentors	Beilinson
Week #3	3/4/23	Biodesign	Biodesign and needs based innovation, education and workshop session	Leor Perl Yona Vaisbuch	Beilinson
Week #4	19/4/23	US market 101	Health economics basic concepts, healthcare market structure, Followed by a practical workshop	Oren Sarig Amanda Goltz	aMoon
Week #5	1/5/23	The VC perspective	VC investment thesis: trends, opportunities and considerations in healthcare investment, Early technologies evaluation, Followed by a feedback panel	Yaron Daniely Yaron Keidar	aMoon
Week #6	8/5/23	Clinical tour #2	Clinical exposure #2: deep dive into the clinical need, department tour, exploration and exposure to relevant medical procedures	Leor Perl Osnat Naftali Katz Clinical mentors	Beilinson
Week #7	15/5/23	GTM in healthcare	FDA regulatory process, IP in digital health, US reimbursement process, Medicare and Medicaid, modern GTM approaches	David Farber Yaniv Sadka Maier Fenster	aMoon
Week #8	22/5/23	Entrepreneurs' tale	Entrepreneurs story to building a company, Venture creation, Followed by a feedback panel	Ori Zelichov Entrepreneurs panel	AWS floor28

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Week #9	29/5/23	Clinical tour #3	Clinical exposure #3: deep dive into the clinical need, department tour, exploration and exposure to relevant medical procedures	Leor Perl Osnat Naftali Katz Clinical mentors	Beilinson
Week #10	5/6/23	US validation: Providers	Value models in healthcare. US perspective: US based feedback session given by two main healthcare providers	Jan B. Pietzsch Dan Ginsburg Brad Phelan	aMoon
Week #11	12/6/23	US validation: Payers	Four pillars of healthcare data. US perspective: US based feedback session given by two main healthcare payers	Adam McCarthy Jane Barlow	aMoon
Week #12	19/6/23	Tell your story	Pitching and storytelling: making sure you address what healthcare VC's will look at, an immersive session dedicated to the art of business storytelling	Ory Zloczower Hila Ofer	AWS floor28
Week #13	3/7/23	Shark tank	Feedback panel led by top healthcare VC'S	Leading VCs	TBD
Week #14	10/7/23	Leap! Demo day	Wrap up- demo day	Leading VCs Clinical and industry mentors	AWS floor28

- Sessions will be held between 17:00-20:00
- AWS floor28: Derech Menachem Begin 121, TA
- Beilinson: Jabotinsky 39, Petah Tikva
- aMoon: Yerushalaim Rd 34, Ra'anana